

# Ananth Pai

Lifelong student of design and learning

## WORK EXPERIENCE

### JioCinema (Viacom18)

Product Design Lead • May '23 — Present

I work with the Discovery team on flows that help users discover content and features on JioCinema.

### Fox Corporation

Product Design Lead • May '21 — May '23

On the Fox CPE Design team, I designed products for Fox News and Fox Nation. With Blockchain Creative Labs, I worked on Web3 flows and products.

### 100ms

Product Design Consultant • Feb — May '21

### Jupiter

Sr. Product Designer • Apr — Dec '20

Joined as the first designer, designed personal finance management products and kicked off the design system.

### Disney+ Hotstar

Product Designer 2 • Jan '18 — Apr '20

Worked on IPL Watch'NPlay, Social Feed, core experiences, and contributed to the Disney transition.

### GoZoomo

Product Designer & Front-End Developer • Feb — July '15

### Icicle Technologies

UI/UX Designer & Front-End Developer • June '14 — Feb '15

## CONTACT

+91-8095128680

ananth.610@gmail.com

ananthpai.com

## EDUCATION

2015 — 2017

National Institute of Design  
MDes (Information Design)

2010 — 2014

Manipal Institute of Technology  
BE (Mechatronics Engg.)

Till 2010

Mithibai College (XI, XII)  
Lilavatibai Podar High School

## SKILL SETS

### Skills

Product Design  
Interaction Design  
Web Design  
Wireframing  
Front-end development  
Graphic Design  
Data Visualisation

### Design Tools

Figma  
Sketch  
Abstract  
Principle  
Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects  
Adobe InDesign

### Technologies

HTML5  
CSS3  
LESS, SASS, SCSS  
Bootstrap  
jQuery  
Git

## KEY STRENGTHS

- Meticulous eye for detail, and a drive to perfect work
- Keen sense of ownership, responsibility, and getting stuff done
- Strong product thinking and first principles approach to problems
- Strong communication and presentation skills
- Self-motivated with a desire to learn outside the comfort zone